

Draft of Press Release:



100 High Ave, Oshkosh, WI 54901

(920) 424-2350

## **The Grand Oshkosh brings in new series, appeals to younger audiences**

OSHKOSH, WI –February 17th, 2022– The Grand Oshkosh announces a new series, Downtown Saturday Nights, focusing on lower-cost general admission tickets and showcasing local and regional acts, kicking off on February 19.

The Downtown Saturday Night series will have a total of ten performances. The debut performance will take place on February 19th at 7:30 pm with the mesmerizing Jacqueline Tabor singing. These performances will have a smaller audience, creating a more intimate feel for attendees.

Tabor hopes to spread hope and happiness throughout her show while shining light on Black History Month.

"I'm honored and touched that Oshkosh is being thoughtful and intentional about bringing a Black woman from Seattle during Black History Month," she said. "I appreciate that I didn't have to propose that, that proposal came to me. That's progress."

As the performing arts continue to evolve and progress, the goal is to present a variety of artists from different genres and regions. In efforts to create a high-energy environment, this is the only event where drinks are allowed in the hall.

President and CEO of The Grand Oshkosh, Joseph A. Ferlo said, "shifts the typical theater atmosphere ... to more of a club setting." This shift of atmosphere as well as the reduced ticket prices are appealing to younger audience members.

The Grand Opera House built in 1883 hosts nearly 100 public performances each year including national touring artists; educational programs; performances by four area high schools; weddings and so much more. Throughout the years The Grand has undergone multiple renovations to restore the historic beauty of the building. The theater's impact is felt not only by the Oshkosh Community but surrounding communities as well.

**xxx**